



ASCEND DANCE STUDIOS

9110 Harmony Drive Midwest City, OK 73130





INFO KIT

season 12

At Ascend Dance Studios, we do everything for the love of dance! We aim to nurture the whole dancer-mind, body, & spirit through age-appropriate, highquality training in a supportive and fun environment. Our mission is to nurture not just strong dancers, but strong people. Our students learn resilience, courage, respect, humility, and the value of serving others, all while building lifelong memories and friendships. With passionate, qualified instructors and a focus on character as well as technique, we're committed to helping every dancer thrive.

office@ascenddancestudios.com



Text or Call (405) 737 - 3032

www.ascenddancestudios.com

FINANCIAL INVESTMENT

At Ascend, we believe you're investing in more than just dance classes—you're investing in your child's growth as a whole person. Our instructors are committed to nurturing character, confidence, and personal development through every lesson.

Dance teaches valuable life skills like teamwork, emotional intelligence, resilience, and respect. The time, care, and resources you invest in your child's dance journey will impact them far beyond the studio—building qualities that last a lifetime.



Membership	Tuition	Production	Dancewear
\$60, yearly per family	\$77 per month for one, 55 minute class per week	\$235 per student. \$95 fee for every additional class if applicable.	Approximately \$75 - \$150 per dancer / season. Cost varies by class.
Membership is due at the time of enrollment. Perks of being a Member: • Save your child's spot in class. • Membership pricing on camps, events & rentals. • Access to our full-time office staff. • Early access to enrollment to ensure you get the class that works for your family's schedule. • Access to our dance wear store with discounted pricing.	Tuition is totaled for an entire season, & divided into monthly payments. These are paid in 9 installments. Tuition is due on the 10 th of every month Sep - May. • 2nd student/class receives a 10% discount! 3 rd & 4 th classes receive discounts as well. • 60+ minute classes or classes that meet 2x per week are already discounted / not eligible for further discounts. • Additional programs, like A.C.T are not eligible for discounts.	Production fees are split into 2 payments. • Payment 1 due Oct 10th • Payment 2 due Nov 10th Our annual Production is so much more than a recital! Our shows offer professional level lighting, projection, haze, costumes, props & sets, sound, and is staged in the beautiful Rose State Performing Arts Center! Production fees cover costume, all accessories, new tights for the show & all fees. Additional purchases are available in spring, like t-shirts, bundles & flowers!	Wearing the correct items to class is crucial for your child's learning! Wearing incorrect items to class can lead to poor technical development and even injury. Garments made for dance ensure the health of your dancer's muscles! That's why we provide quality dancewear to our families at discounted prices! Our Shoe Trade-In Program allows dancers to "trade-up" based on available sizes, or receive credits towards new shoes!
*Membership is so much more than a fee! Being a member at Ascend means you are a part of a supportive community!	*See our office for specifics, or questions about your financial commitment.	*Production fees are non- refundable	*We regularly receive new dancewear inventory and frequently offer Ascend- branded apparel throughout the season.

UNIFORMS - Ballet



Foundations Division

Bodywear - any color leotard with or without attached skirt, if desired.

Tights - skin tone tights.

Shoes- skin tone ballet shoes.

Hair - secured off the neck & out of the face.



Primary Division

Bodywear - black or pink leotard preferred, leotard with attached or separate skirt if desired.

Tights - skin tone tights.

Shoes- skin tone ballet shoes. Shoes & tights should match.

Hair - secured off the neck & out of the face.



Elementary Division

Bodywear- black leotard preferred, with attached or separate skirt if desired.

Tights - skin tone tights. **Shoes**- skin tone ballet shoes. Shoes & tights should match.

Hair - secured off the neck in a bun, clip, or braid. Hair should not whip & hit the face.



Youth Division

Bodywear - black leotard preferred, with attached or separate skirt if desired.

Tights - skin tone tights.

Shoes- skin tone ballet shoes. Shoes & tights should match.

Hair - secured off the neck in a bun, clip, or braid. Hair should not whip & hit the face.

Jazz, Theatre Dance, & Contemporary



Primary Division

Bodywear - solid colored leotard, fitted tank or t-shirt, black leggings, flare pants, or bike shorts.

Tights - are required if the dancer chooses to wear shorts.

Shoes- skin tone jazz shoes for Theatre Dance classes & Jazz

Hair - secured off the neck & out of the face.



Elementary Division

Bodywear - solid colored leotard, fitted top (no loose t-shirts), black leggings, flare pants, or bike shorts.

Tights - are required if the dancer chooses to wear shorts.

Jazz Shoes- skin tone jazz shoes for Theatre Dance classes & Jazz **Contemporary** - bare feet

Hair - secured off the neck & out of the face.



Youth Division

Bodywear - solid colored leotard, fitted top (no loose t-shirts) black leggings, flare pants, or bike shorts. **Tights** - are required if the dancer

Tights - are required if the dancer chooses to wear shorts.

Jazz Shoes- skin tone jazz shoes for Theatre Dance classes & Jazz

Contemporary - bare feet **Hair** - secured off the

neck & out of the face.

Ladies: appropriate undergarments are available to order from us or other retailers. Bra straps / undergarments should <u>NOT</u> be visible underneath leotards/dancewear.. For more guidance on what your dancer needs contact our office!

UNIFORMS - Tap & Hip Hop









Foundations Division

Bodywear - solid colored tank, branding. Black preferred, or solid color leggings, pants, sweats, or bike shorts

Tap Shoes - black buckle or velcro tap shoes

Hip Hop Shoes - purchase a shoes must be all black /black laces with white sole.

Hair - secured off the neck & out of the face.

Primary Division

Bodywear - solid colored tank, tshirt, or sweatshirt w/ minimal tshirt, or sweatshirt w/ minimal branding. Black preferred, or solid color leggings, pants, sweats, or bike shorts

Tap Shoes - black lace up tap

Hip Hop Shoes - purchase a dance specific shoe from us! All shoes must be all black / black shoes must be all white with laces with white sole.

> Hair - secured off the neck & out of the face.

Elementary Division

Bodywear - solid colored tank, tshirt, or sweatshirt w/ minimal branding. Black preferred, or solid color leggings, pants, sweats, or bike shorts

Tap Shoes - black lace up tap

Hip Hop Shoes - purchase a white sole (as pictured). Hair - secured off the

neck & out of the face.

Youth Division

Bodywear - solid colored tank, tshirt, or sweatshirt w/ minimal branding. Black preferred, or solid color leggings, pants, sweats, or bike shorts

Tap Shoes - black lace up tap

Hip Hop Shoes - purchase a shoes must be all white with white sole (as pictured).

Hair - secured off the neck & out of the face.

Gents UNIFORMS



Ballet

Bodywear - Solid black or white fitted tank top or t-shirt. Black pants or shorts.

Shoes - black ballet shoes with black socks.

Hair - secured off the neck & out of the face.



Tap & Hip Hop

Bodywear - solid colored tank, tshirt, or sweatshirt with minimal branding. Black pants or shorts.

Tap Shoes - black lace up tap shoes

Hip Hop Shoes - purchase a dance specific shoe from us! Shoe requirements vary by age division. Hair - secured off the neck & out of the face.



Jazz, Musical Theatre, & Contemporary

Bodywear - Solid colored tank top or t-shirt. Black pants or shorts.

Jazz Shoes - Black jazz shoes Musical Theatre - Black jazz shoes

Contemporary - Bare feet

Hair - secured off the neck & out of the face.

*Boys over the age of 11 are encouraged to wear supportive underwear or undergarments to dance class. See our front desk for recommended items!

COMMUNICATION

#1 Source for studio information:

- View tuition & make payments
- View your child's schedule
- View notes & progress reports from instructors
- See the studio calendar & important dates
- Register for classes
- View our store & make purchases
- Access shared documents & music files
- Book private lessons



Check out important links here!

Friday Forecast Informational Email

Parent Portal App

Sent out Bi-weekly about what's coming up at Ascend!

 These emails are very important and contain information you should know! If you are not getting these emails please see our front office so we can help!

Texts & Calls

Text or Call the studio phone (405) 737 - 3032

- We periodically send out text reminders! Save our number in your phone!
- Parent Portal reminder texts are no-reply & will come from 1-833-362-3482. It's best to save this # under "Ascend Reminders" in your devices!

Parent Facebook Group

Easy source for info & upcoming events!

- Connect with other studio families
- View Live Videos from our director
- Get quick updates about upcoming events & opportunities
- Get info about other dance opportunities around the city

As a parent, what & when should I be communicating to Ascend?

Email/Text/Call when:

- Your child is going to be absent from class.
- If you need to make a payment.
- If you're not receiving texts or emails from us.
- If your child has had a major change in their life, like-
 - the loss of a loved one, moving schools, divorce, etc.
- If your child has any special needs or allergies.
- If your child has a learning or physical disability.
- 1. Check your most recent Friday Forecast Email Newsletter
- 2. Check your Parent Portal
- 3. Check the Facebook group
- 4. Refer to this Info Kit
- 5. Check the Ascend Website & FAQ page
- 6. If you still haven't found an answer to your question email or call our office!

I can't find the information I'm looking for, or need a question answered, what should I do?

IN THE CLASSROOM

Students should:

- Arrive early or on time and prepared with correct dance attire and shoes.
- Respect the teacher and fellow students at all times.
- Be ready and wait (quietly) at the studio door before class time.
- Give every class your best effort. We know some days are better than others.
- Stretch in between combinations or when the teacher is preparing material.
- Ask questions! If you're given an opportunity to ask questions, take it!
- Learn combinations for yourself don't rely on the mirror or on others.
- Practice at home safely.
- Ask to be excused for a bathroom break, but come *immediately* back into the classroom as quickly as possible.
- Wait for the teacher to indicate it's water break time if leaving the studio.
- Be ready before the music starts. You should never wait until you hear music to be in position!





Students should **NOT**:

- Tell a teacher they did something wrong. *Instead*, ask a question about the correct way to execute the combination or step.
- Ask what time it is. There is no way to ask this question without seeming to be disinterested, bored, and ready to leave class.
- Refuse to do a step, refuse to improv if asked to do so, or refuse to dance in general. Dance is the reason you are in the classroom!
- Tell other dancers what to do.
- Take more time than necessary during a bathroom or water break. These breaks are meant just for that not for sitting down in the dressing room or checking your phone!
- Discuss other dancers, teachers, or classes in a negative light.
- Talk during class time, when the teacher is talking, during warm-up or combinations, or when the music is on in general.
- Utilize a phone or apple watch during class.
- Engage in gossiping, grumbling, and griping.

Why Dress Code is important:

- Enables instructors to see body alignment clearly for effective corrections.
- Helps prevent injuries by ensuring proper muscle and ligament support.
- Maintains safety by eliminating hazards caused by improper attire.
- Builds discipline and professionalism among dancers.
- Promotes a uniform appearance, fostering a focused and respectful learning environment as well as a team atmosphere.
- Prepares dancers for auditions and performances where specific attire and hairstyles are required.
- Supports dance traditions and consistency across classes.



SEASON 12 - 2026 PRODUCTION



Ascend Dance Studios prides itself on a professionally produced show including costumes, lighting, visual projections, and special production elements each year. We are proud to partner with Rose State College Performing Arts Center as the host to our annual performances. Our themed shows are the highlight of our students' year, and the culmination of 9 months worth of work and progress. It is a milestone event for dancers and their families and an essential part of any dancer's training. This is not simply a "recital." Our Productions go above and beyond the typical end of year dance recital and are akin to the production quality of collegiate performances, touring musicals, and the like!

Date:

- Elementary & Youth
 Division Show: May 29^{th,}
- Foundations & Primary Division Shows: May 30th

Location:

- Rose State College Performing Arts Center
- 6000 S Prosper Blvd, Midwest City, OK 73110

Cost:

- \$235 production fee per dancer. \$95 fee for every additional class if applicable.
- \$15 \$25 per ticket.



- Discounted ticket bundles are available for families with students in multiple shows.
- Tickets go on sale in early May—notifications will be sent via email and text.
- All ticketing is managed by the Civic Center Box Office, not Ascend Dance Studios.



- Production bundles (themed stuffie, 3-stem rose bouquet, & t-shirt), T-shirts, & flowers are available for pre-order via the Parent Portal in early spring.
- Program Shout-outs! Feature a message to your dancer in our printed programs. Don't miss the early April deadline to purchase!
- We offer a unique Boutique during performances with special dance-themed gifts to congratulate & celebrate your dancer!

Production Policies

- Parents are not permitted backstage during performances.
- Our staff, trusted alumni, and designated volunteers are responsible for caring for students backstage.
- We prioritize your child's comfort, safety, and positive experience, supported by the relationships we've built throughout the year.
- Detailed Production Schedules & info will be released February 2026.
- Families should reserve 05/27 & 05/28 solely for Production rehearsals!
- If dancers miss Dress Rehearsal they will not be permitted to participate in Production.

IMPORTANT POLICIES

Payment & Tuition Policies

- A card must be on file for every family, regardless of payment method.
- Auto-pay runs on the 10th monthly; a \$10 late fee applies after the 25th.
- Reminder emails/texts are sent on the 15th & 18th if a balance remains.
- It is the parent's responsibility to keep payment info current to avoid fees.
- Declined/returned payments incur a \$35 fee.
- Full-season payments (including tuition, fees, etc.) are eligible for a 10% discount if paid upfront.
- Payments can be made anytime via your Parent Portal or DanceStudioPRO app.
- Tuition continues until formal written withdrawal is submitted. See Withdrawal Policy for details.
- We do not offer prorated tuition for missed classes, but make-ups are available.
- Past-due accounts receive statements/late notices sent home with students & may result in students being asked to sit out until balances are resolved.

Arrival & Dismissal Policies

- Students must enter through the front door and go directly to class.
- Bring only essentials (water bottle, needed shoes), labeled with names/initials.
- Students with back-to-back classes should bring all needed items to their first class to avoid dressing room congestion.
- Most classes are 55 minutes and dismiss at :55 or :25, depending on start time.
- Studio A & B dismiss through their respective back doors into the south parking lot—parents should wait by the back doors. Contact the office for exceptions.
- Late student pickups will require pick-up from the front lobby / office.
- In rain/snow, drop-off/pick-up under the front portico.
- Teens in late classes may dismiss from front or back.
- Make sure anyone dropping off/picking up knows which door your student uses.
- Check your class confirmation email or Parent Portal for classroom locations, but note these can change.
- · For early pickups, check in at the front desk first.
- If you're more than 15 minutes late picking up your dancer, we will begin contacting emergency contacts
 —be sure to have more than one listed in your parent portal.

Withdrawal Policy

- To withdraw, submit the official withdrawal form (request link from the office via email).
- Allow 14 days for processing—notify us at least 14 days before your next payment to avoid further charges.
- Tuition remains due until the withdrawal is complete & fully processed.

Attendance Policies

- Dance is a team effort—each dancer's presence matters, especially during performance season.
- Consistent attendance is expected; absences affect the entire group's progress.
- Notify the office as soon as possible if your dancer will miss a class.
- Use "Contact Us" or "Chat" in the Parent Portal app, send an email, or call the office to report an absence.
- Do not use Facebook Messenger to report absences.
- During Production Season (Jan-May):
 - Students should miss no more than 3 classes.
 - Missing more may result in probation from performances or required private lessons to catch up.
 - Strong attendance supports a successful show for all—thank you for your commitment!

Weather Policy

- In the event of bad weather, we will notify you via:
 - Email
 - Text
 - Ascend Studios Parent Group (Facebook)
 - Ascend Studios main Facebook page
- Keep your Parent Portal contact info up to date to ensure you (& other contacts) receive alerts.
- For severe weather (ice, snow, sleet, tornado, etc.):
 - The studio will make decisions based on the safety of students and staff.
 - Cancellations may occur if conditions are unsafe.
- If only one class is missed due to weather, it will not be rescheduled.
- If multiple classes are missed, make-up options may be provided at the director's discretion.
- You may make up any missed class due to weather.
- As always, please prioritize your family's safety first.

Co-Parenting Policy

- The main parent on the account (who signs the Enrollment Finalization Form) is responsible for:
 - All payments,
 - Communication
 - Account management throughout the season.
- The studio does not divide payments or manage communication between co-parents, grandparents,
- Additional contacts (other parents, step-parents, grandparents) can be added during enrollment:
 - They will receive studio communications, but they are not responsible for account or payment management.

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IMPORTANT POLICIES

Lobby & Waiting Room Policies

- Drop-off & pick-up is encouraged; lobby seating is limited.
- Limited Lobby traffic helps reduce distractions, noise, and mess.
- Keep noise low and clean up before leaving the Lobby or Dressing Room space.
- Our Outdoor yard is available in nice weather—parent supervision required due to nearby traffic.

Sick Policy

- Please keep your child home if they are sick or feeling unwell.
- Do not attend class if your child has had a fever within the last 24 hours.
- Stay home if symptoms include a persistent cough, runny nose, or any signs of infection.
- Encourage hand washing or sanitizer use before and after class.

Phone & Device Policy

- All phones, smartwatches, and devices must be silenced & put away in the dancer's bag at the start of class.
- This minimizes distractions and prevents device use during breaks.
- We encourage students to unplug and stay focused during class.
- Parents: For emergencies, please contact the studio office, not your child's device.

Pre-Screening & Medical Recommendation Policy

- Dancers training 3+ times per week are strongly encouraged to get a pre-season screening from a Physical Therapist.
- We often refer dancers to PTs or Chiropractors for common issues, aches, and pains.
- Regular check-ins help prevent injuries and support stronger, healthier dancers. As does conditioning, healthy nutrition & hydration.

Injury Policy

- If an injury causes a dancer to miss more than 2 weeks, their account will be placed on a 30-day hold (no charges, spot saved).
- After 30 days, the situation will be re-evaluated to determine next steps.

Positive Communication & Conflict Resolution Policy

- Please keep all discussions about students, teachers, parents, and classes positive and encouraging, especially in public areas.
- You may email us about any concerns you may have.
- Appointments can be scheduled through the office to discuss concerns. Open communication is key!

Handle With Care Policy

- Parents can email the office with the subject: "Student Name, Handle with Care" to notify staff of any student difficulties
- Details are optional; the note signals instructors to be more understanding and gentle with the student.
- This helps instructors support students sensitively during class.
- · Use this policy for situations like:
 - Death in the family
 - Major family changes
 - School transitions
 - Return from illness or injury

Class Promotion Policy

- Promotions happen individually and can occur anytime during the year at instructor/director discretion.
- Dance classes differ from school grades—students may stay in a level 2–3+ years to refine skills.
- Remaining at a level means mastering vocabulary and technique before moving up & is not a negative!
- Progress updates are available in the Parent Portal throughout the season.
- Promotions prioritize student growth, challenge, safety, and engagement over age or timing.

Photo & Video Policy

- Photo/video release is included in our studio waiver; update preferences by contacting the studio.
- To opt out of photos/videos being posted publicly, please notify us.
- Parents may take photos/videos during class but must not share publicly if other students without permission appear in the photos/videos.
- Check with instructors before sharing to respect classmates' privacy. We want to honor everyone's privacy!

Parent Observation Policy

- Parents may observe classes during designated Parent Watch Weeks each season.
- Teachers may invite parents into the studio for special moments throughout the year.
- Please respect the classroom by staying quiet, avoiding conversations, and keeping the area clean.

Private Lesson Policy

- Solo private lessons can be scheduled via the parent portal app with a 48 hr lead time.
- Lessons for duos or trios or small groups must be scheduled via contacting the office.
- More info & policies about private lessons is available in the app when scheduling or by contacting us!

IMPORTANT DATES

Aug 16th Season 12 Open House! 10 am - 2 pm

Aug 25th First day of Season 12 classes!

Sep 1st Labor Day. NO CLASSES

Sep 25th -29th DoubleGood Online Fundraiser #1

Oct 6th - 10th Parent Watch Week! Join us in studio to observe classes

Oct 17th - 19th Fall Break (Studio Closed Friday - Sunday)

Oct 24th - 28th DoubleGood Online Fundraiser #2

Oct 31st Halloween. NO CLASSES/REHEARSALS

Nov 24th *Monday Nov 24th classes IN SESSION*

Nov 26th - 29th Thanksgiving Break - NO CLASSES Tuesday - Friday.

Dec 15th - 19th HOLIDAY OPEN HOUSE: In-Studio Performances

Dec 20th - Jan 4th Winter Break - NO CLASSES

Jan 5th First day of Spring Semester classes

Jan 5th Scholarship Applications Open for Season 13

Jan 19th MLK Day - NO CLASSES

Feb 9th - 13th Theme Week: Glow Week! GLOW PARTY February 13th!

Mar 28th Scholarship Applications are DUE

Mar 16th - 20th Spring Break - Studio Closed

May 11th - May 15th Parent Watch Week & Production Info Meetings **IMPORTANT**

May 16th Picture Day

late April/early May PRODUCTION Tickets go on sale! More info available early 2026

May 18th - 22nd Last week of Season 12 classes

May 25th Memorial Day - no classes or rehearsals

May 27th & 28th Production Dress Rehearsals for Primary, Elementary & Youth

Division Classes. More information available early 2026!

May 29th Elementary & Youth Division Production

May 30th Foundations Division & Primary Division Production